Raising The Baton

TAPESTRY OPERA

FEBRUARY 9, 2027: Celebrate Canada's top women conductors and enjoy an unforgettable evening of entertainment at Toronto's Koerner Hall.

Raising the Baton — The country's first-ever showcase of Canada's top women conductors.



In support of **Canada's only nation-wide training program for conductors (Women in Musical Leadership)** Raising the Baton offers a one-of-a-kind corporate partnership opportunity.

HOST clients and VIPs at one of Canada's most prestigious concert venues, Koerner Hall

SUPPORT an award winning gender-equity leadership program

ENJOY a rare performance led by Canada's top women conductors

www.tapestryopera.com 416-537-6606 #102

World Class Hosting at Koerner Hall

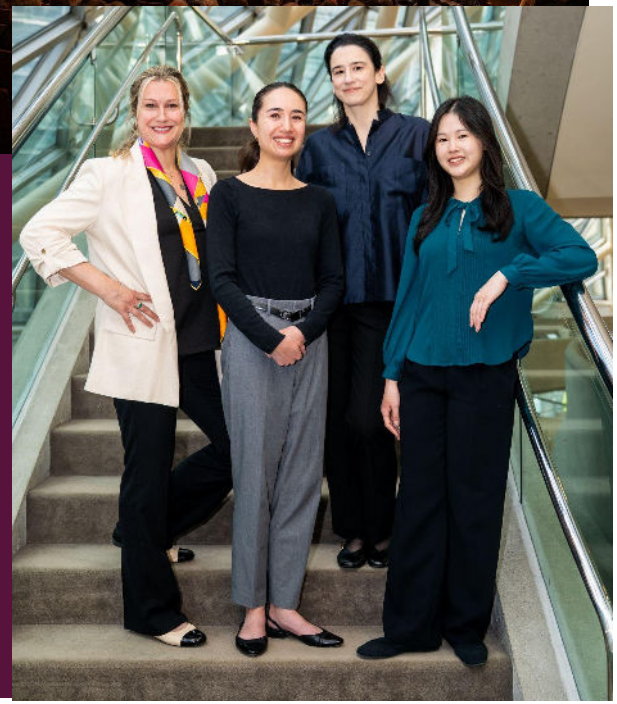
TAPESTRY OPERA

Align your brand with brilliance, leadership, and innovation

Redefine client hospitality. Own the podium.

Align your brand with Canada's top women conductors for an extraordinary, high-impact evening at Koerner Hall. Deliver world-class executive entertainment while demonstrating national leadership in supporting gender-equity.





Prime Access: Secure the best seats in the house—up to 20 premium Orchestra or Parterre seats in Canada's premier concert hall.

Exclusive VIP Hosting: Treat your high-value clients to a private pre-concert reception and high-level executive networking.

Unrivaled Visibility: Command the spotlight with on-stage remarks, step-and-repeat logo dominance, full-page program ads, and premier digital exposure.

Social Impact: Put your corporate backing behind Canada's only national women conductor fellowship, driving real, measurable change across Canada's classical music sector.

What is Women in Musical Leadership?

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In 2020, Tapestry Opera launched the revolutionary and award-winning **Women in Musical Leadership**, working to redress the astonishing gender imbalance in the leadership of Canada's primary music organizations and building pathways to leadership success for generations.

For the past six years, exceptional candidates from across Canada have been awarded three-year salaried fellowships. The program also covers living expenses, travel, mentorships with top national and international conductors, and frequent professional opportunities in opera, orchestra, ballet, musical theatre and contemporary music.

For Women in Musical Leadership to continue its incredible impact, Tapestry Opera is launching the inaugural **Raising The Baton** benefit concert— a fundraising showcase of the incredible talent of our WML conductors.

Every year the WML Conductors have the opportunity to conduct the Toronto Symphony Orchestra in a masterclass with Maestro Gustavo Gimeno at Roy Thomson Hall.

When the program began, an average of 5% of music directors of major orchestras (worldwide and in Canada) were women – that number has now risen to 10%.







After 6 years, Women in Musical Leadership is Changing the Face of Classical Music

*"WML alumnae account for **3 of the top 4** most active female conductors in Canada - proving that experience-based fellowship models accelerate talent to be work-ready"*



By becoming a Raising The Baton sponsor you provide opportunities to talented young artists, and invest in a future where girls and young women see themselves in positions of musical leadership.

- In **2026,** because of WML, female representation on Canadian podiums reached **23.1% in orchestras** and **17.2% in opera** (up from 8% in 2018–2019!).
- **The WML Engine:** Fellows and alumnae led **57 total performances in 2026**—accounting for **29% of all female-led performances in Canada!**
- Without the participants and alumnae of Women in Musical Leadership, national representation of women on the podium drops to **15.7%**!

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Featured Conductor Success Stories

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Julianne Gallant
Inaugural WML Cohort

When Julianne first joined Women in Musical Leadership, she had **NEVER** conducted a professional orchestra before. Now, after WML's rigorous professional development pipeline, she is leading the top orchestral pops program in the world with the Boston Symphony Orchestra. At home in Canada, Julianne most recently served as the resident conductor of the Calgary Symphony Orchestra.

Upon graduating from Women in Musical Leadership, Naomi Woo is making a name for herself across North America and Europe. Impressively, Naomi recently served as the **FIRST EVER** woman to lead Canada's National Youth Orchestra for two consecutive seasons, and has been training under the baton of Yannick Nézet-Séguin, named one of the top conductors in the world.



Naomi Woo
2nd WML Cohort Graduate

Raising the Baton

Raising the Baton is Women in Musical Leadership's flagship fundraising bash, bringing together corporate leaders, art sector VIPs, and the general public to enjoy an unforgettable night of music led by Canada's top women conductors.

We are inviting Canadian corporate leaders to join us in uplifting women conductors through a generous sponsorship of the inaugural Raising the Baton benefit concert.

Partnership Opportunities

Presenting Sponsor	**$45,000**
Reception Sponsor	**$35,000**
WML Conductor Sponsor (Full Year)	**$25,000**
Orchestra Sponsor (SOLD!)	~~**$25,000**~~
Travel Sponsor	**$15,000**
WML Associate Conductor Sponsor (Full Year)	**$15,000**
Raising The Baton Conductor Sponsor	**$10,000**
Raising The Baton VIP Sponsor	**$ 5,000**



Sponsor a Raising the Baton Conductor

Raising the Baton will feature the performing talents of Women in Musical Leadership's alumni, who now make up the top female-conducting talent in Canada. Sponsor their conducted performance at Raising the Baton!

Women in Musical Leadership Alumni Conductors:



Jennifer Tung - $10,000
Inaugural WML Cohort Graduate



Julianne Gallant - $10,000
Inaugural WML Cohort



Maria Fuller - $10,000
2nd WML Cohort Graduate



Naomi Woo - $10,000
2nd WML Cohort Graduate

Currently Participating in the WML Program:



Monica Chen - $10,000
3rd WML Cohort &
Inaugural Senior WML Fellow

Raising The Baton Conductor Sponsor *benefits include prime Orchestra level seats at Raising the Baton, verbal on stage recognition, program ad space, and a photo with your sponsored conductor!*

Raising The Baton Sponsorship Benefits in Detail

Benefits & Sponsorship Tiers	Raising the Baton VIP Sponsor $5,000	Raising The Baton Conductor Sponsor $10,000	Travel Sponsor $15,000	Reception Sponsor $35,000	Presenting Sponsor $45,000
Raising The Baton Exclusive Pre-Concert Reception					**Yes - 20 spots at the exclusive pre-concert reception**
Participation in *Raising in the Baton*					**Yes - invited to make stage remarks and inclusion in Raising the Baton video**
Raising The Baton Tickets with Post-Show VIP Reception Access	**4 (Orchestra level seats)**	**6 (Orchestra level seats)**	**10 (Prime box seats on the parterre)**	**16 (Prime box seats on the parterre)**	**20 (Prime seats on Orchestra level of Koerner Hall)**
Special Photo Opportunity		**Yes - Photo with sponsored conductor**	**Yes - Group photo with WML conductors**	**Yes - Photo opportunity with conductors and leadership**	**Yes - Photo opportunity with conductors and leadership**
Recognition in *Raising the Baton* Print Program	**Listing recognition**	**¼ Page sponsor ad**	**¼ Page sponsor ad**	**½ Page sponsor ad**	**Full page sponsor ad**
Verbal recognition		**Yes (during concert)**	**Yes (during concert)**	**Yes (during reception)**	**Yes (during concert & reception)**
Signage Recognition			**Yes - logo on concert seat signage**	**Yes - logo on concert seat signage**	**Yes - logo on concert seat signage. Branded step & repeat**
Social Media Recognition		**Listed in social media post caption**	**Post recognition with logo**	**Post recognition with logo**	**Highlighted recognition across posts**
Digital Recognition	**Logo in shared sponsor display**	**Logo on rotating digital recognition screen**	**Exclusive digital recognition screen**	**Exclusive digital recognition screen during reception**	**Logo featured during concert programming**

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Sponsor a full-year of unparalleled professional development

Interested in supporting a WML conductor beyond Raising The Baton? Support a year of professional development, mentorship, and travel for our inspiring WML conductors below!

CURRENT CONDUCTORS (Full Time)



Monica Chen - $25,000

(Senior WML Fellow)
Placements:

Winnipeg Symphony Orchestra, Assistant Conductor

University of Manitoba Symphony Orchestra, Music Director

Sistema Winnipeg, Music Director



Eve Legault - $25,000

Placements:

Pembroke Symphony Orchestra, Principal Conductor (2023-2025)



Véronique Lussier - $25,000

Placements:

I Medici di McGill, Artistic Director (2022-2024)

Projet Ambassadeur (QC), Artistic Director (2015-2020)

ASSOCIATE CONDUCTORS (Part Time)



Léa Moisan-Perrier - $15,000

Placements:

Orchestre symphonique de l'Estuaire (Rimouski, QC), Artistic Director



Serena Reuten - $15,000

Placements:

Omaha Symphony, Assistant Conductor



Kathleen Allan - $15,000

Placements:

Chorus Niagara, Artistic Director

Amadeus Choir of Greater Toronto, Artistic Director



Yuan Chen - $15,000

Placements:

Chorus Niagara, Associate Conductor

Toronto Children's Chorus, Assistant Conductor

To learn more about additional year-long sponsorship benefits for a Women in Musical Leadership conductor, contact Tapestry Opera Director of Advancement at sapplin@tapestryopera.com

Full-Year Conductor Sponsorship Benefits in Detail

Benefits & Sponsorship Tiers	WML Associate Conductor Sponsor (Full Year) $15,000	WML Conductor Sponsor (Full Year) $25,000
Raising The Baton Tickets with Post-Show VIP Reception Access	**4 Prime *Raising the Baton* tickets**	**6 Prime *Raising the Baton* tickets**
Raising The Baton Special Photo Opportunity	**Yes - Photo opportunity with *Raising the Baton* conductors**	**Yes - Photo opportunity with *Raising the Baton* conductors**
Recognition in *Raising the Baton* Print Program	**¼ Page sponsor ad**	**½ Page sponsor ad**
Verbal recognition at *Raising the Baton*	**Yes (during reception)**	**Yes (during concert)**
Signage Recognition at *Raising the Baton*		**Yes - logo on concert seat signage**
Raising the Baton Social Media Recognition	**Post recognition with logo**	**Post recognition with logo**
Digital Recognition at *Raising the Baton*	**Exclusive digital recognition screen**	**Exclusive digital recognition screen**
Invitation to WML TSO Masterclass	**Yes with 4 tickets**	**Yes with 8 tickets and photo opportunity**
Invitation to WML Vocal Masterclass at Royal Conservatory of Music	**Yes**	**Yes**
Invitation to WML Masterclass at the Nancy and Ed Jackman Performance Centre	**Yes**	**Yes**
Listing in season long Tapestry Opera promotional materials	**Yes**	**Yes**

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Support Canada's Rising Talent

Serena Reuten in a conducting masterclass with Gustavo Gimeno and the Toronto Symphony Orchestra, May 2026 Photo by Dahlia Katz

